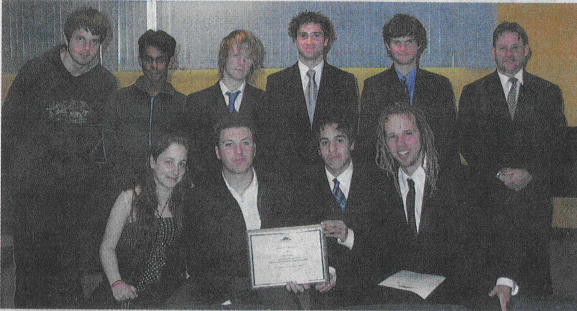


# Education



Year 13 students from Aotea College with information management teacher Kevin Greig.

## Business creates genuine projects

Providing real world challenges for students to learn about enterprise can't be easily achieved without support from the business sector according to secondary school teachers participating in the new teaching programme, Education for Enterprise.

At a recent function hosted by Partners Porirua, teachers from Aotea College and Bishop Viard thanked the organisation for its support in creating genuine projects for students to work on.

Their students presented projects to an audience of business mentors, politicians and business leaders. Bishop Viard created a recycling programme for the entire school which is

saving money and Aotea College students designed a website from a client brief provided by Partners Porirua.

The Education for Enterprise programme is designed to teach young people the skills required to be enterprising and entrepreneurial. Rather than teaching students how to be business owners, the programme aims to teach them skills like enterprise, creativity, lateral thinking and problem solving, which would be useful for whatever career options they undertake.

Partners Porirua has created an introduction to the business world using mentors who present their stories of self employment to the students.

Business participants represented finance, fundraising, retailing, catering and the real estate. The students learnt about marketing and were taken to retail stores to see how marketing is used to promote products. The sessions were facilitated by local businessman Eddie Ellison.

Vaqa Kerr of the Pacific Business Trust said her organisation was keen to support the programme as their objectives were also about "sowing the seeds of entrepreneurship".

The E4E focus in schools encompasses Partners Porirua's key objective – educating young people about the working world, says its co-ordinator Michelle Robinson.

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